Lolita Malaeva

UX/UI Designer

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I have more than 5 years of experience in creating user-friendly designs with beautiful interfaces. My key skills are in UX audits, building design systems, and working well in a team. When I have some free time, I enjoy making apps in Android Studio.

Please visit my **portfolio** at milalaveo.com to get to know more about my work.

Work experience

UX/UI Designer
Epam Systems
epam.com

Nov 2021 – Present

- Contribution to the development and enhancement of a corporate design system.
- Review and refinement of design layouts, both during the production process and before product release.
- Conducting comprehensive user interviews and competitor analyses, leading to the identification of improvement hypotheses for our products.
- Execution of user testing and A/B testing, essential for optimizing user experiences.
- Focused on improving key performance metrics and conversion rates through the implementation of hypotheses derived from in-depth UX research.
- Integrated Attention Insight and Zyro (AI tools for generating heat maps) to enhance the speed and quality of design work and improve analytic metrics.

Product Designer
Mighty Buildings
mightybuildings.com

Apr 2021 – Nov 2021

- Collaborated closely with the CEO on launching a product—a client portal designed to enhance the 3D house production process.
- Engaged directly with the company's clients while testing interactive prototypes in the pre-release phase.
- Developed a UI Kit and a design system for the company's web application, incorporating the standard Ant Design library.
- Created modules tailored to business requirements for the corporate ERP system.
- Conducted design reviews and provided feedback on the work of junior team members.

UX/UI Designer Lead
Kapital Bank (Uzum, Apelsin)
uzumbank.uz

Sep 2019 – Apr 2021

- Developed a design system and UI components in accordance with HIG and Material Design principles.
- Crafted Customer Journey Maps for various scenarios, informed by business requirements and user interviews.
- Produced and prototyped wireframes, as well as highly detailed interfaces, to facilitate user testing and validation with stakeholders.
- Oversaw design team tasks, ensuring project timelines and quality standards were met.
- Organized cross-functional workshops to ensure alignment in product vision and processes for optimal results.

Visual Designer
Orient Finans Group
orientgroup.uz

Nov 2018 – Apr 2019

- Worked on the design of visual communications based on the existing brand guidelines together with the project manager. I created content design for social networks, was engaged in the layout of printed materials and the design of promo
- I was engaged in the graphic component of presentations, documentation, other corporate products
- I worked on the design of the website, focusing on the compiled heat map of clicks. I solved the main task to make the corporate website the most attractive and convenient for new customers

Education

European Humanities University

Bachelor's degree, Computer Science

Oct 2022 – Oct 2026

Bauman State Technical University

Bachelor's degree, Computer and Information Sciences and Support Services

Sep 2020 – Sep 2024

Future London Academy

UX and Digital Design

Dec 2017

Skills

Product discovery	UI design	Figma
UX research	Illustration	Sketch
User testing	2D Animation	Adobe Illustrator
Customer journey mapping	Interaction design	ProtoPie
Information architecture	Design system	Miro
Wireframing	Design sprints	Notion
Prototyping	Workshop facilitation	Jira
	A/B testing	